

EMG GROUP

Design and Communications

Portfolio 2023

LET'S NOT FOOL OURSELVES.

First impressions count.

We help you make a good one.

We're a team of close-knit communication and graphic design professionals who can't wait to get our teeth into your ideas and communicate them effectively through appealing and dynamic designs.

Together, we can develop the branding of your project, give a visual identity to your idea, structure your thoughts into trending websites, and craft any online and offline material you may need to spread the word.

We've had the opportunity to collaborate with numerous European projects and initiatives spanning a diverse range of topics including gender equality, environment, agriculture, resilience and disaster management, education, manufacturing, sustainability and nutrition, energy efficiency, entrepreneurship, and small and medium-sized enterprises amongst others.

Turn the page and check out our work! ;P

Branding & graphic design – Digital Communication

The Team

If you take a closer look, you'll see a dynamic team of open-minded professionals who invest themselves in understanding our clients and their unique needs.



FRANCESCA MONACO
Head of Communications



GLORIA BEVILACQUA
Communications Manager



CATALINA VRABIE
Communications Manager



EVDOKIA BAIRAMPA
Communications Manager



FRUZZSINA FOLTIN
Lead Graphic Designer



ATTILA BÓDI
Graphic Designer



LUCIE MEIER
Graphic Designer



NIKOLETT JÁNOSI
Graphic Designer

PROJECTS

01

ADMA TranS4MErs

Supporting ambitious and innovative Manufacturing SMEs to become
Factories of the Future

As one of the biggest European transformation programmes, ADMA TranS4MErs offers a comprehensive and dynamic approach to digital transformation. Certified digitalisation experts, the TranS4MErs, help companies across the continent embrace present ecological, digital, and societal challenges and achieve their full potential.

Duration: October 2021 – September 2024

Key words: Manufacturing, SME, Factory of the Future

BRANDING

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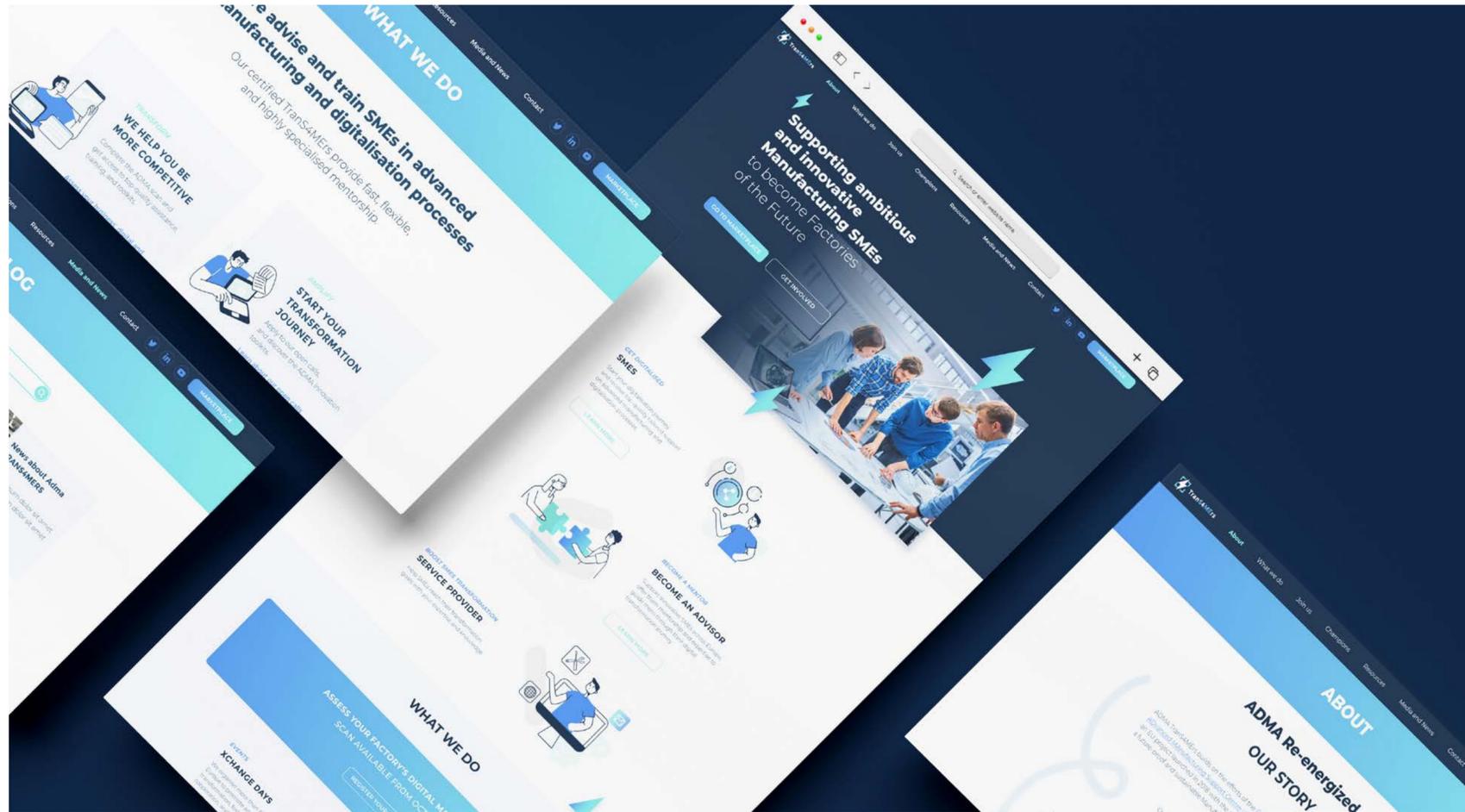
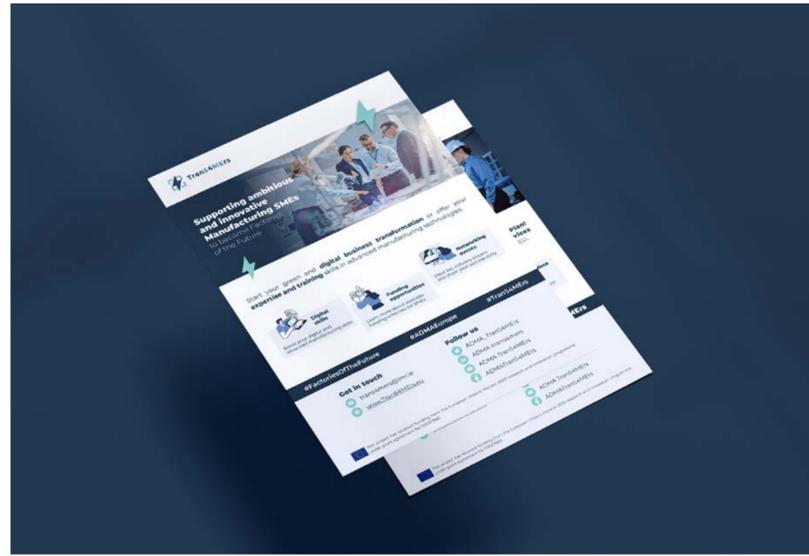
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02

AGEMERA

Building a resilient Europe through responsible mineral exploration

AGEMERA uses innovative methods and technologies to unlock the EU's resource potential, improve public knowledge of the role of critical raw materials in the modern world, and promote environmentally and socially friendly mineral exploration.

Duration: August 2022 – July 2025

Key words: Mineral Exploration, Critical Raw Materials, Geology, Sustainable Mining

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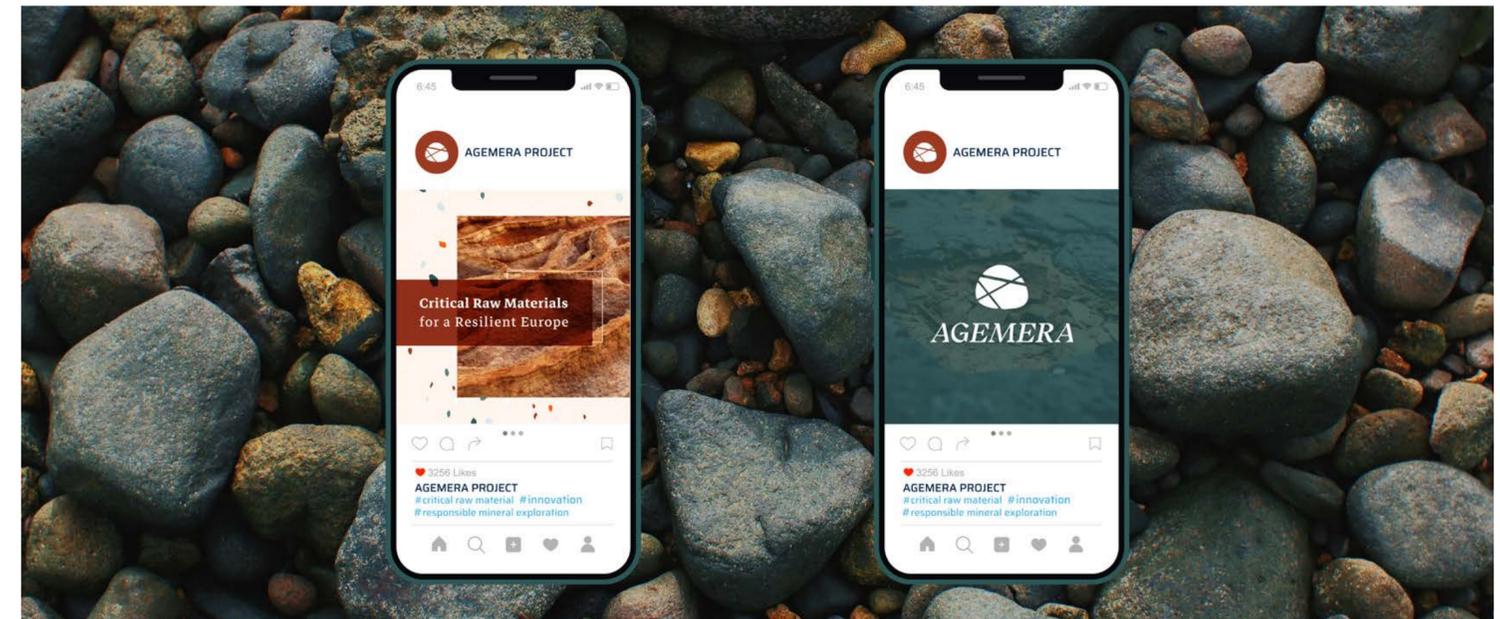
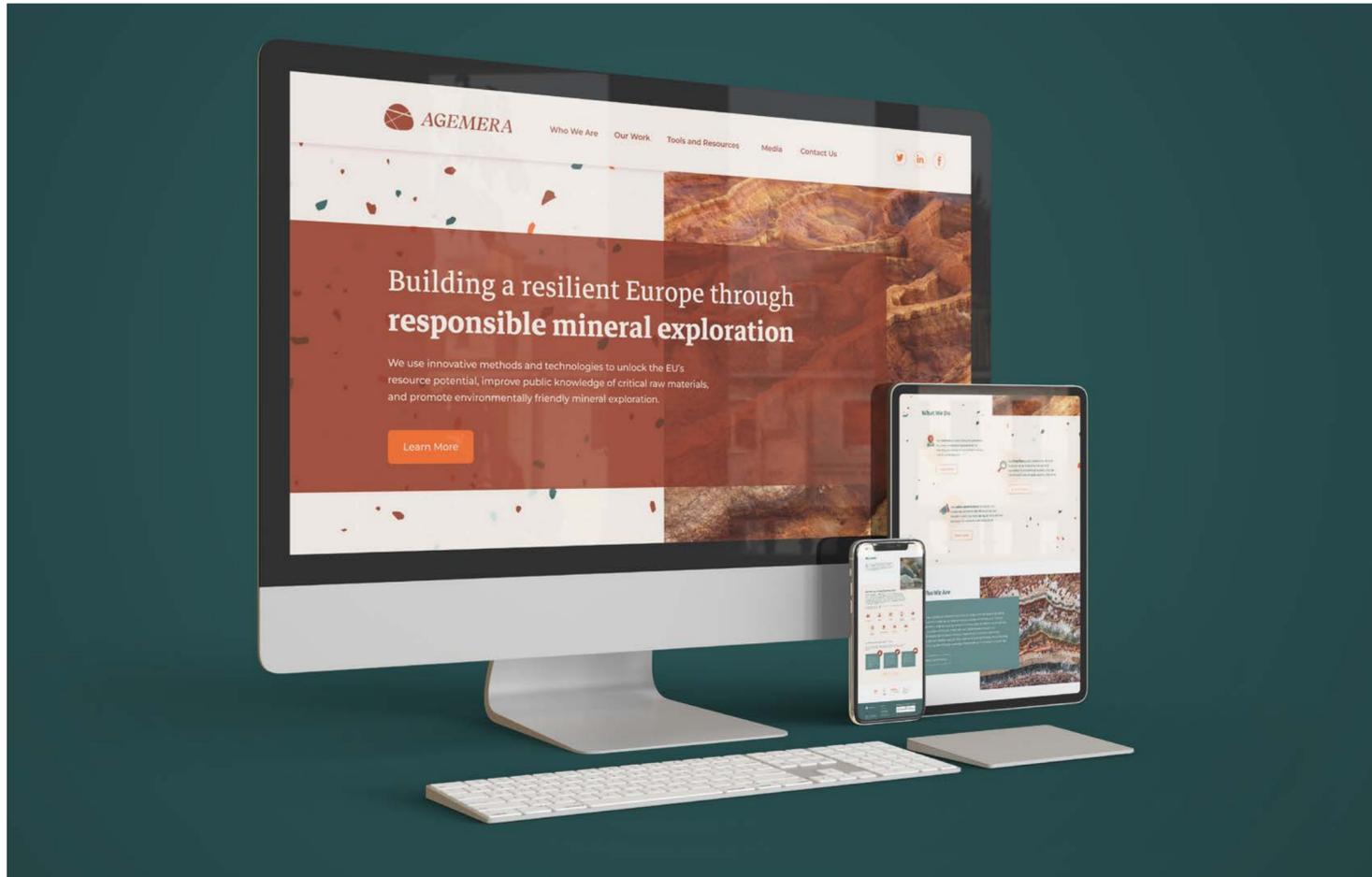
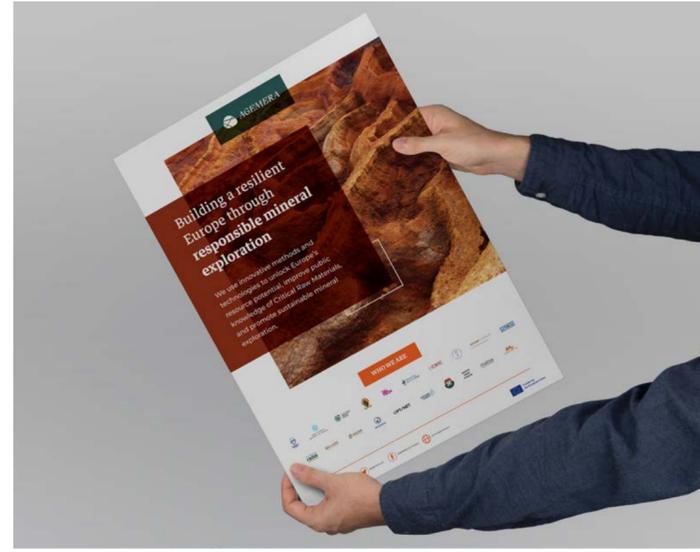
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03

AQUA-LIT

Preventing litter coming from the aquaculture sector from entering the sea

The Aqua-Lit project aims to prevent marine litter from entering the sea by working with the aquaculture sector. It provides a sustainable toolbox of innovative ideas and methodologies to prevent marine littering from aquaculture activities, implement better monitoring schemes, and remove and recycle litter from aquaculture facilities both before it enters the sea and for litter already existing at sea.

Duration: January 2019 – December 2020

Key words: Marine Litter, Aquaculture, Plastic Waste, Circular Economy

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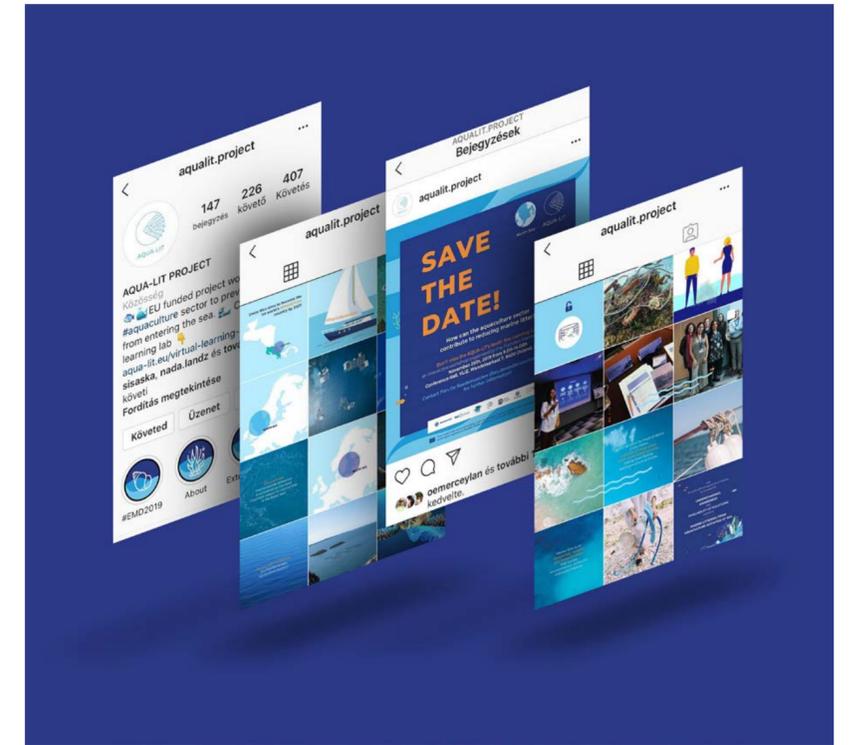
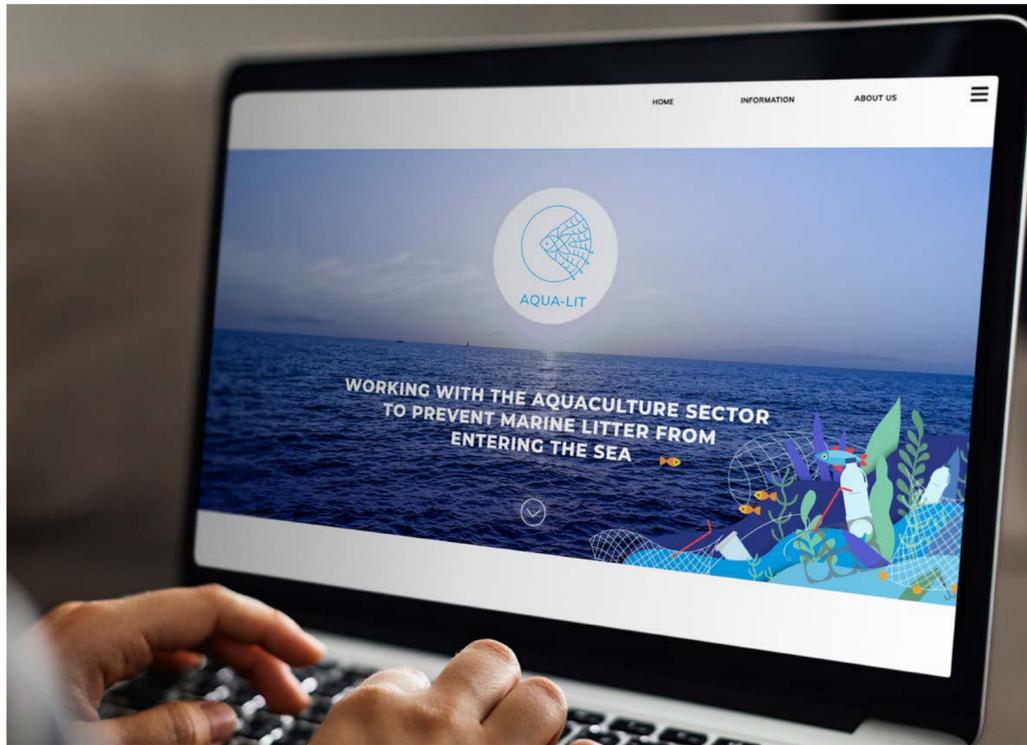
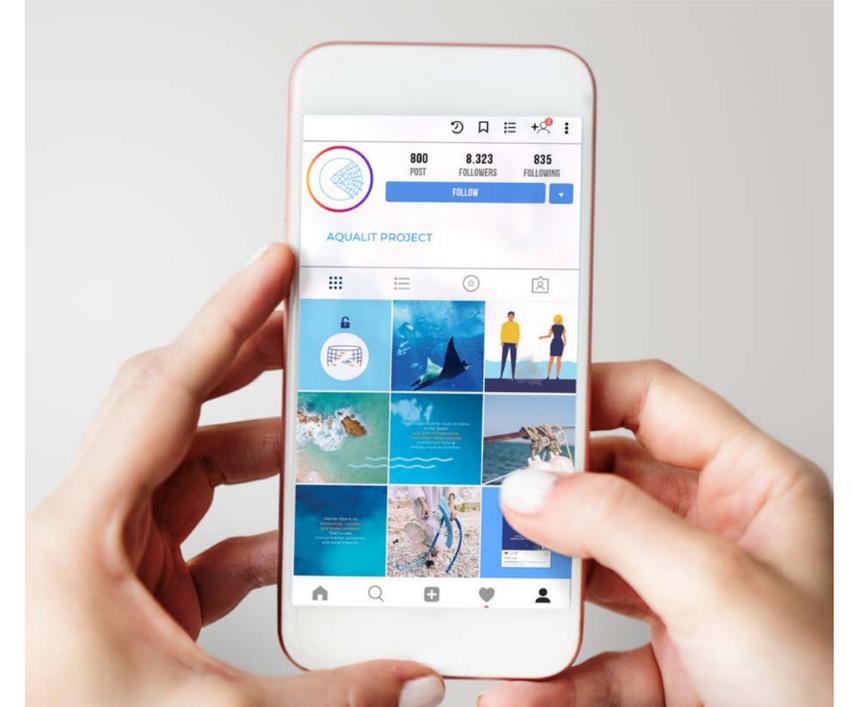
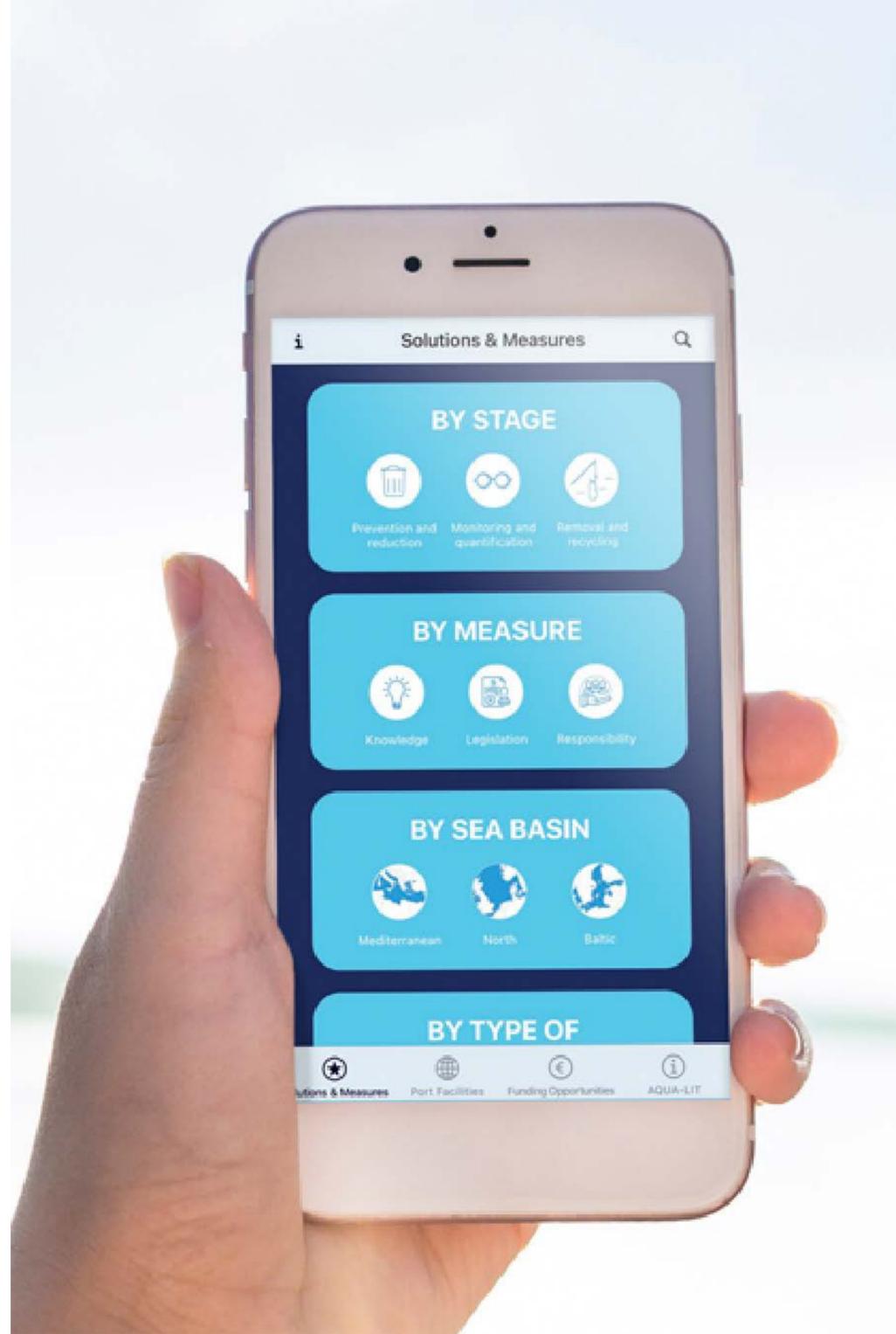
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04 | BCOMING

Innovating to protect biodiversity and prevent future pandemics

The lack of context-adapted solutions for stakeholders is a challenge in reducing the risk of infectious diseases. The EU-funded BCOMING project focuses on biodiversity to address this issue in Europe and three tropical hotspots. Expected outcomes include biodiversity strategies to prevent zoonoses and improved capacity to prevent pandemics.

Duration: August 2022 – July 2026

Key words: Pandemics, Biodiversity Conservation, One Health Approach, Public Health, Infectious Diseases

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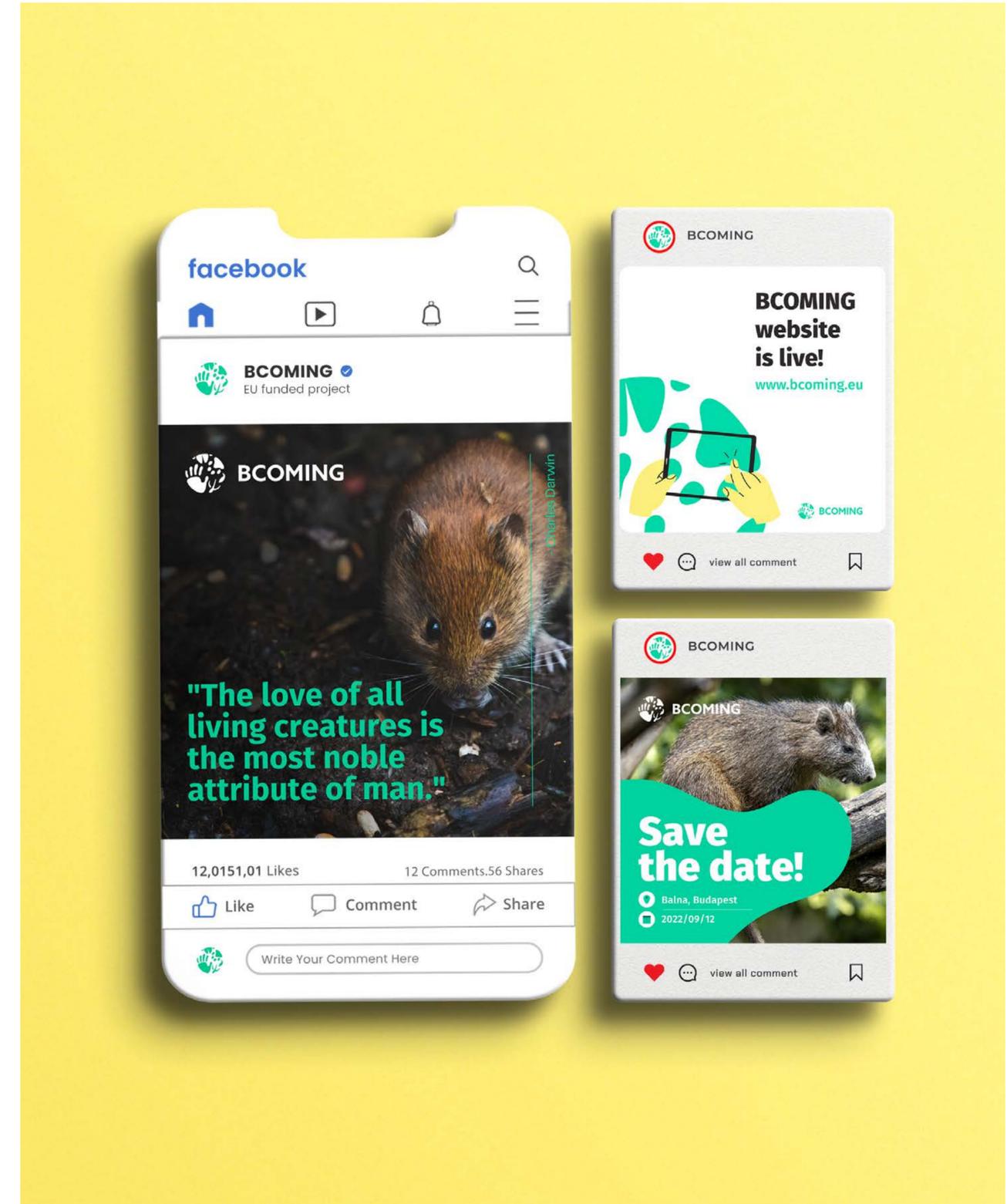
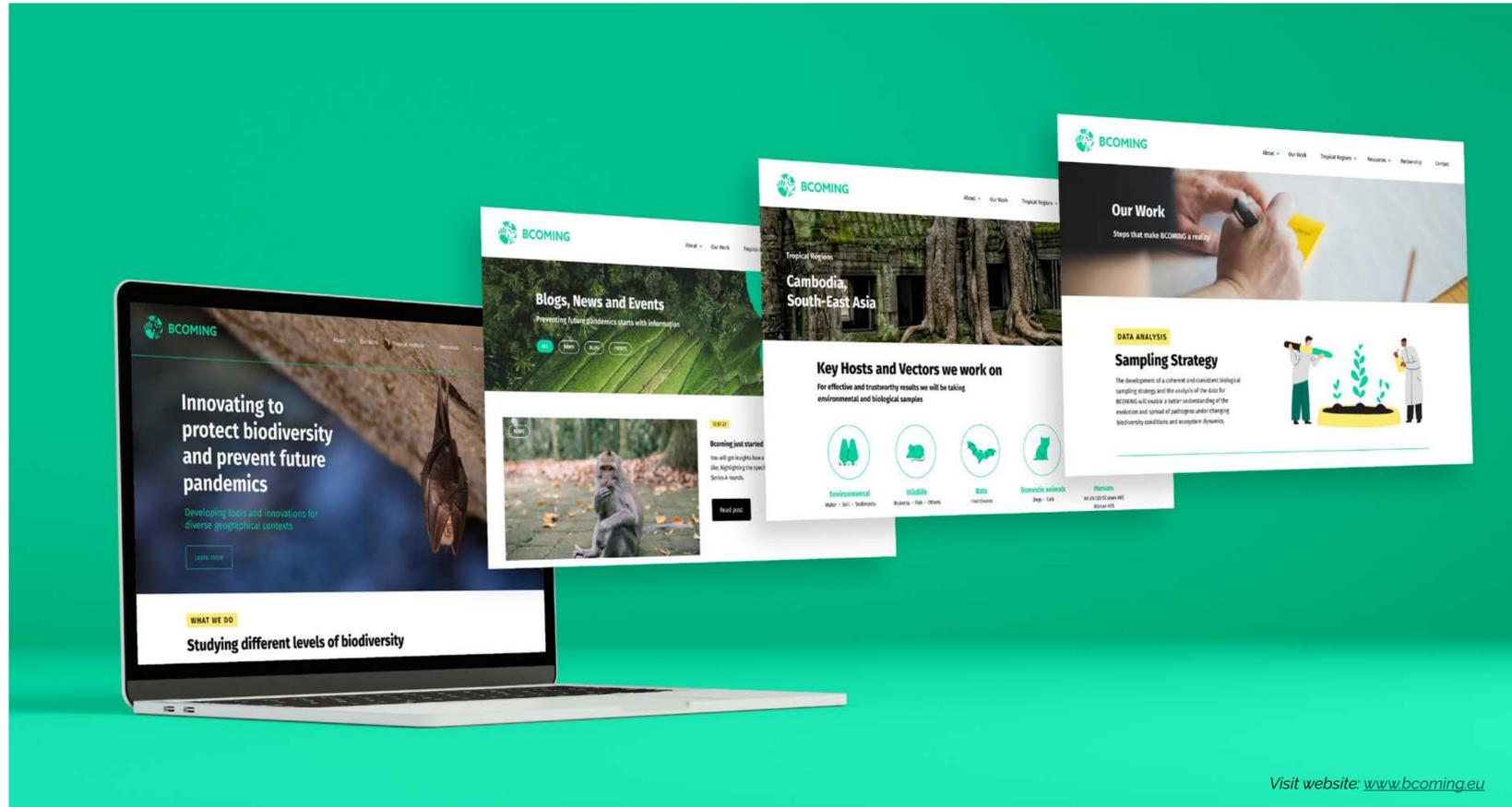
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05 | BuildERS

Building resilience in Europe

BuildERS worked on enhancing Europe's resilience against natural and man-made disasters, with a particular focus on vulnerable groups. Together with citizens, first responders, and experts, it co-designed and produced various tools to improve crisis response and awareness.

Duration: May 2019 – April 2022

Key words: Resilience, Social Capital, Natural And Artificial Disasters

BRANDING

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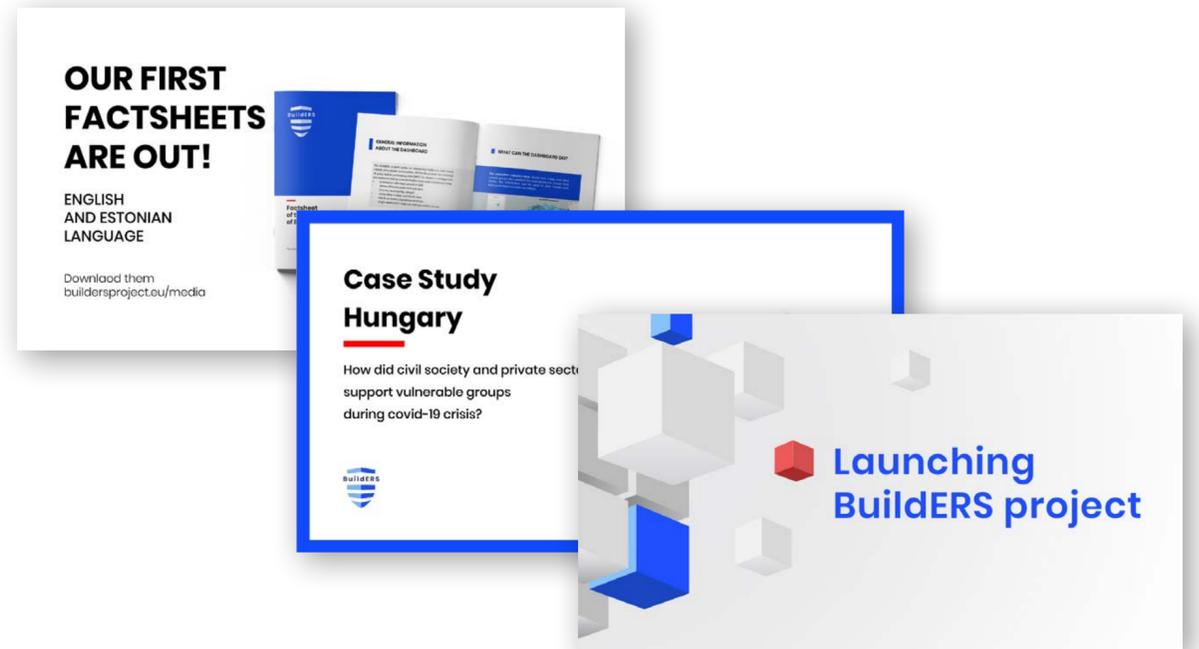
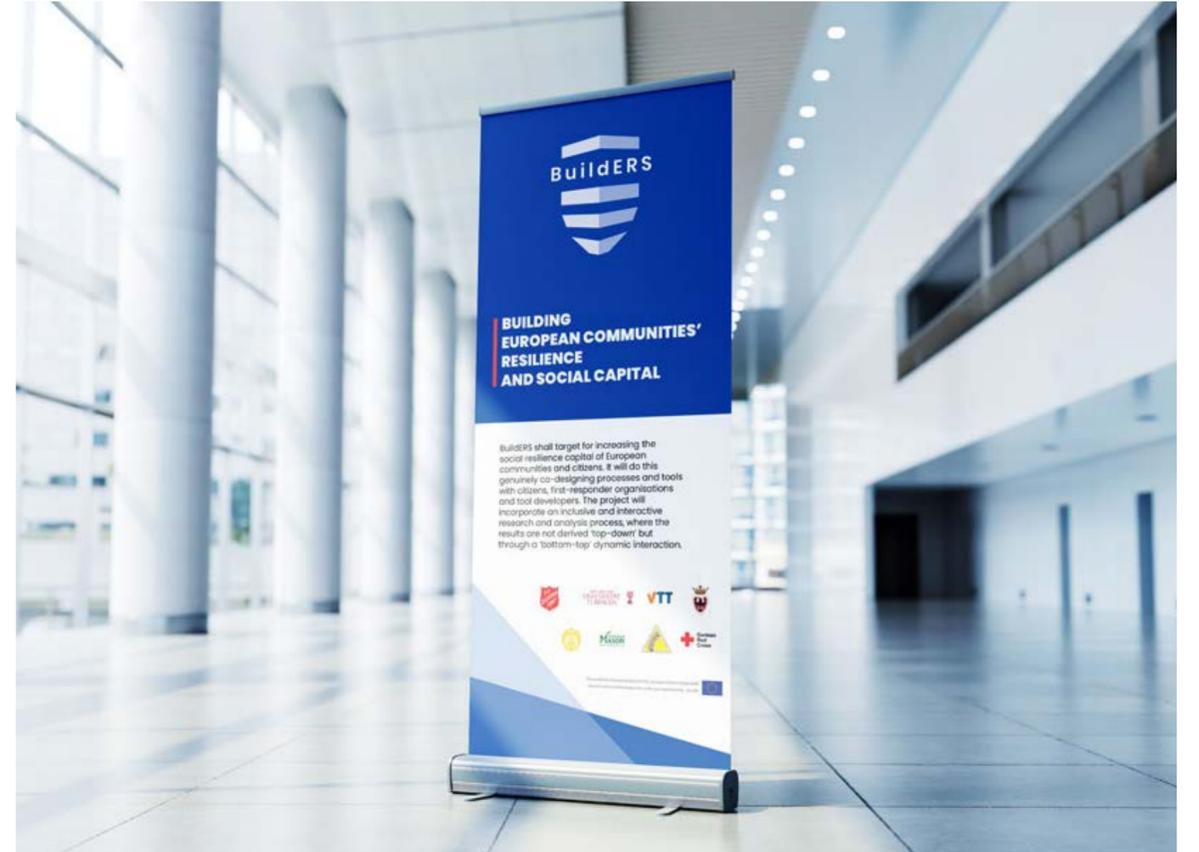
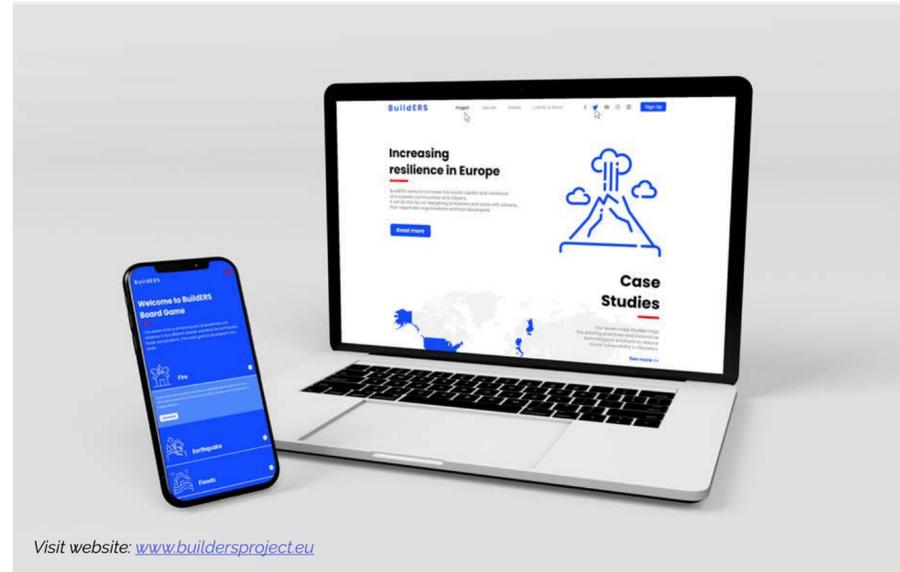
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06

COLLECTiEF

Innovating to protect biodiversity and prevent future pandemics

The COLLECTiEF project develops an energy management system based on Collective Intelligence that integrates easily with existing legacy equipment in buildings and urban energy systems. It optimises occupants' comfort, reduces costs, improves security, and enhances energy flexibility and resilience.

Duration: June 2021 – May 2025

Key words: Collective Intelligence, Energy Management, Energy Flexibility, Climate Resilience.

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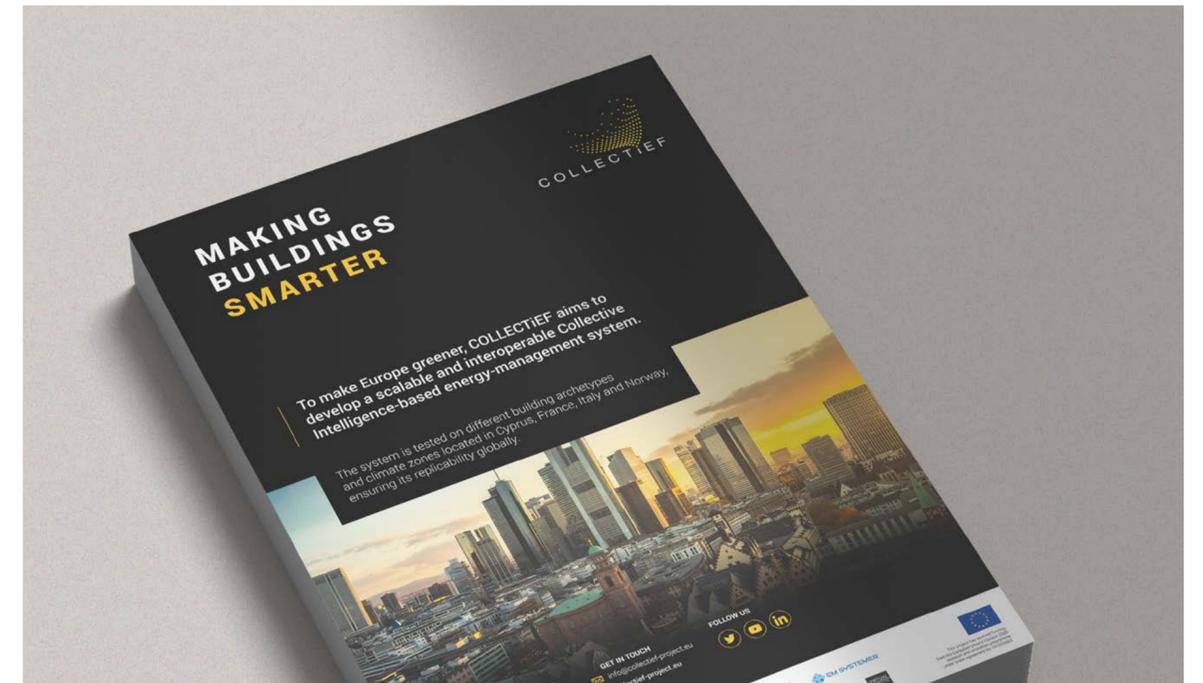
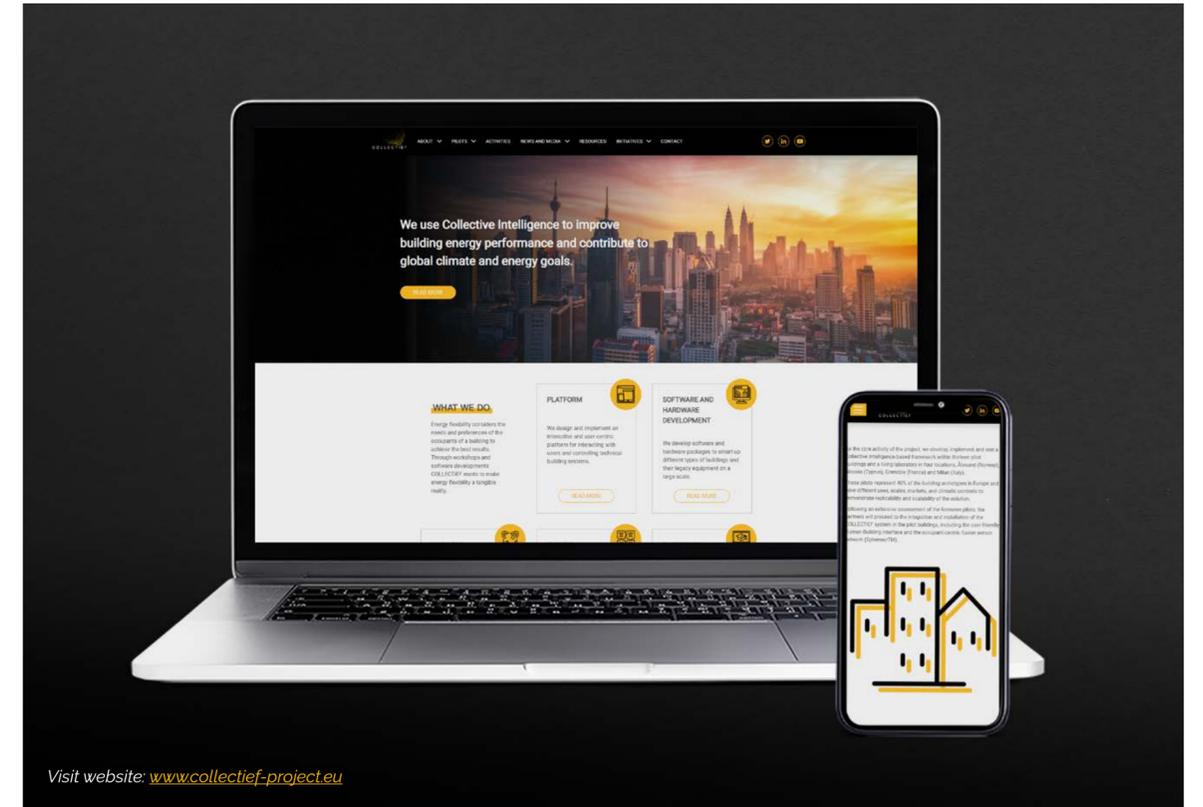
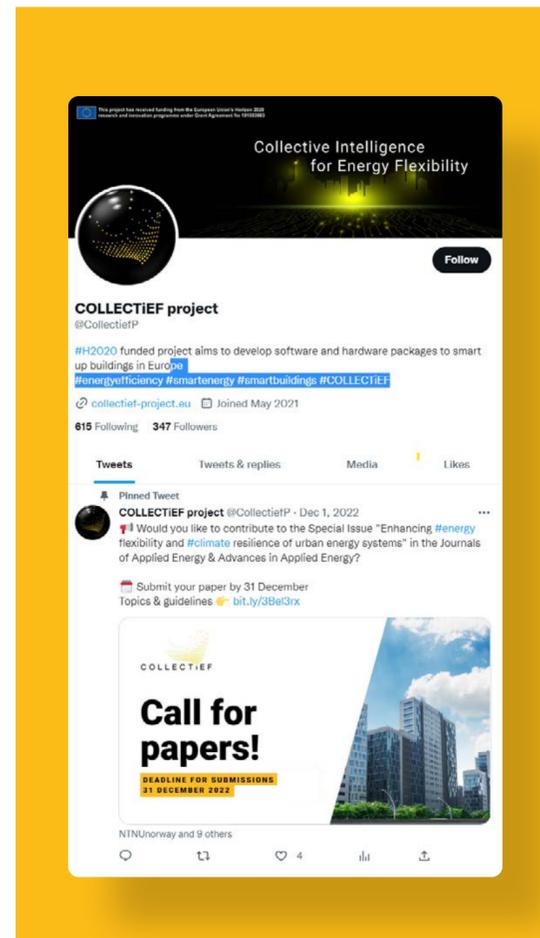
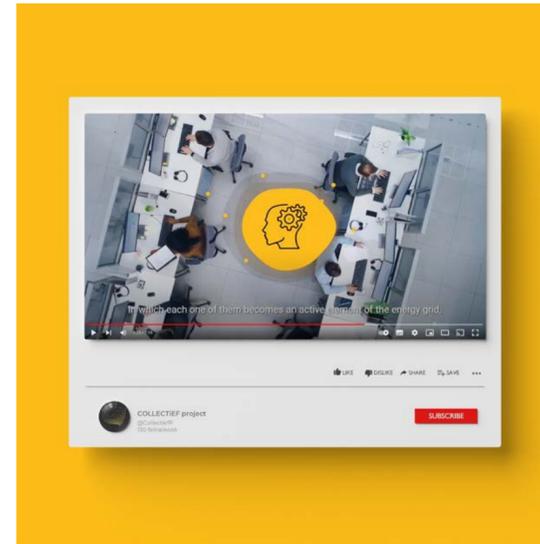
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Visit website: www.collectief-project.eu



07 | EU4Ocean

Joining forces for the ocean.

The European Ocean Coalition (EU4Ocean) connects diverse organisations, projects and people that contribute to ocean literacy and the sustainable management of the ocean. Supported by the European Commission, this bottom-up inclusive initiative aims at uniting the voices of Europeans to make the ocean a concern of everyone.

Duration: January 2022 – June 2022

Key words: Ocean Literacy, Ocean, European Blue Schools, Sustainability, European Green Deal

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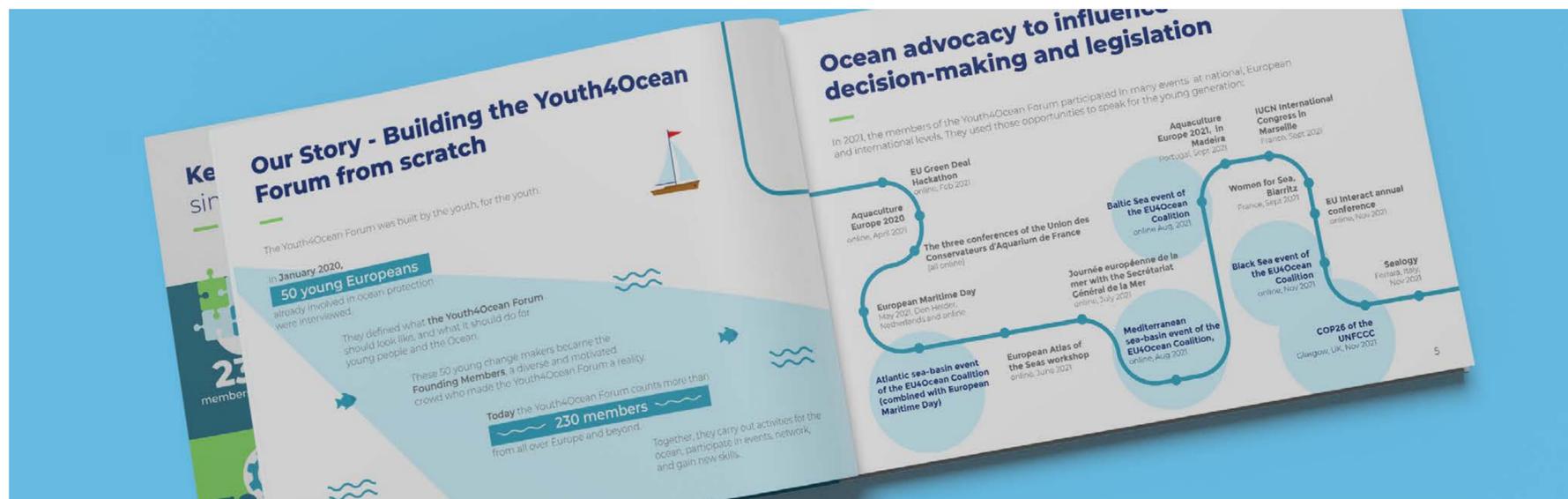
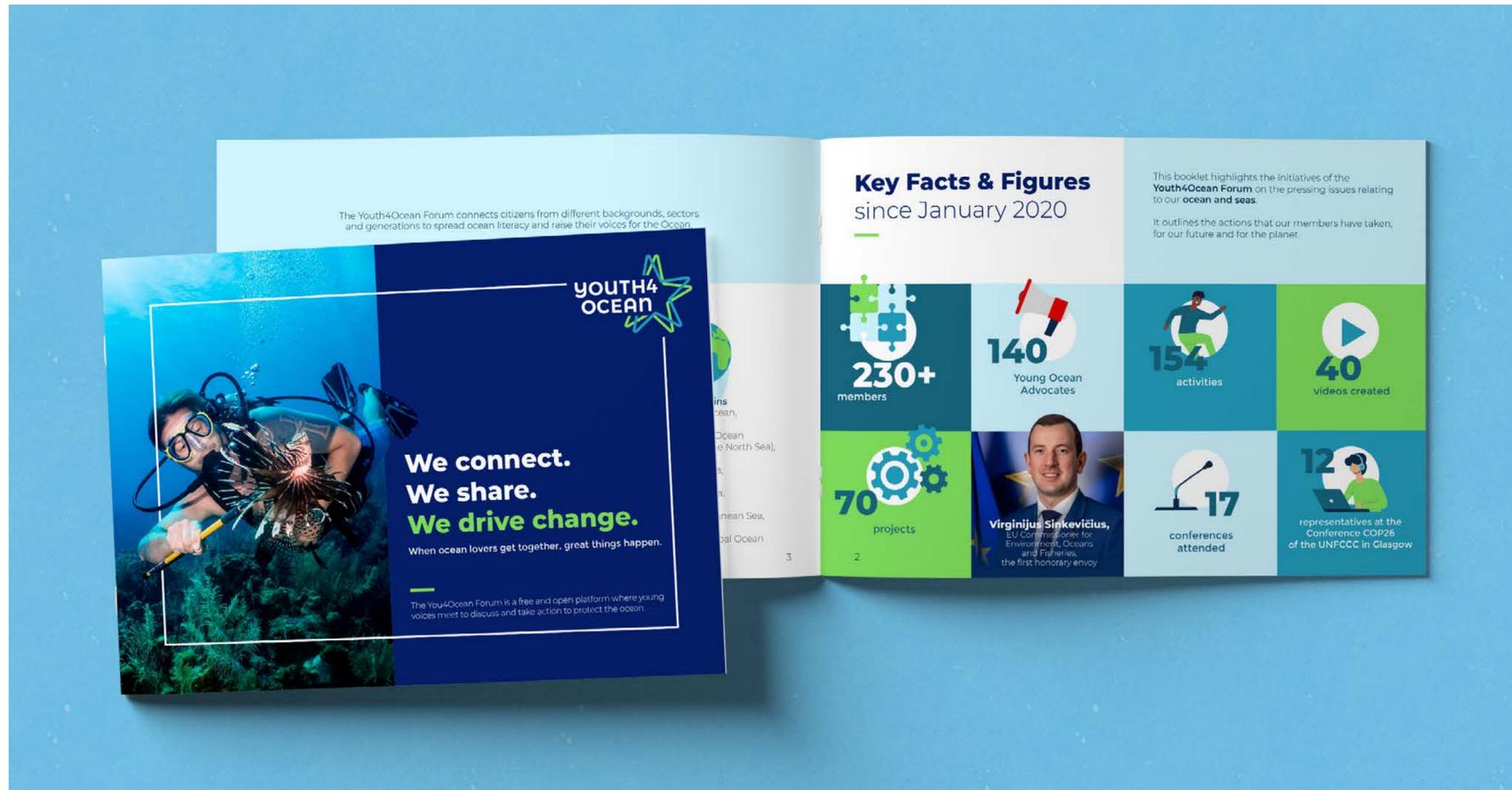
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08

Europa Media

Bringing EU projects closer to people through effective science communication and IT solutions

Europa Media focuses on EU project management, coordination and communication and dissemination services. Born in 2006, Europa Media has a portfolio of over 20 projects whose themes vary from gender equality to education and entrepreneurship.

Duration: Since 2006

Key words: Eu Project, Eu Funds, Coordination, Dissemination, Science Communication

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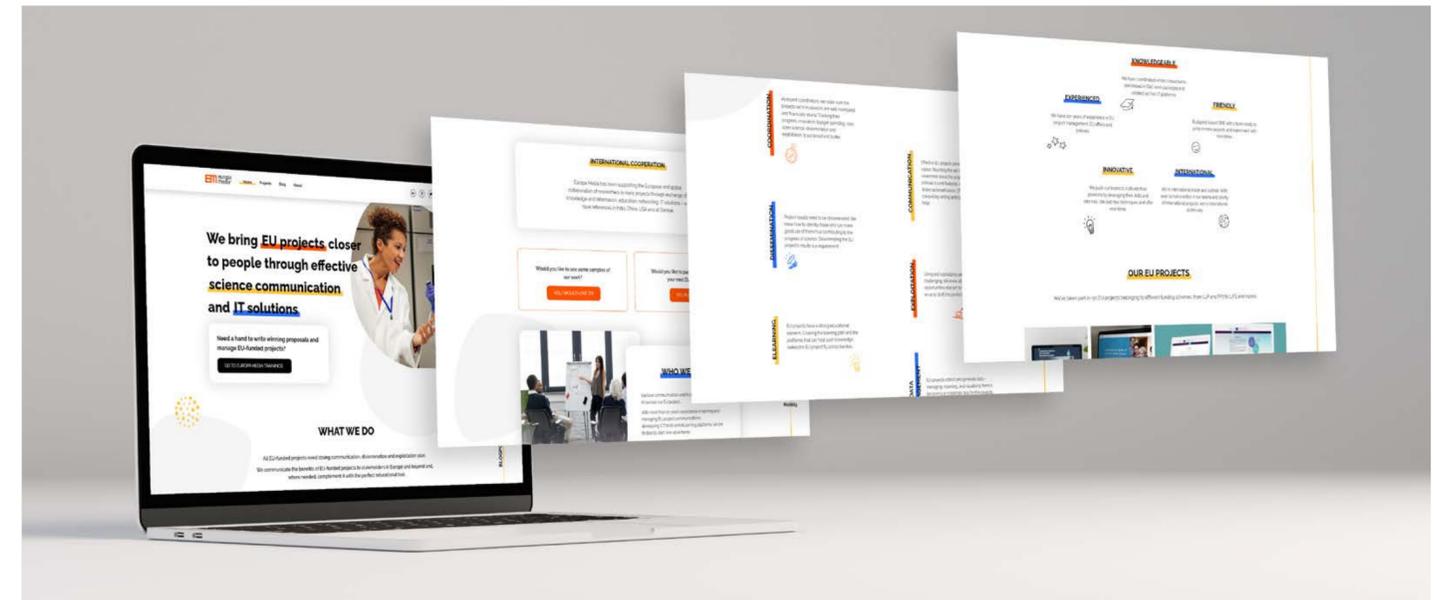
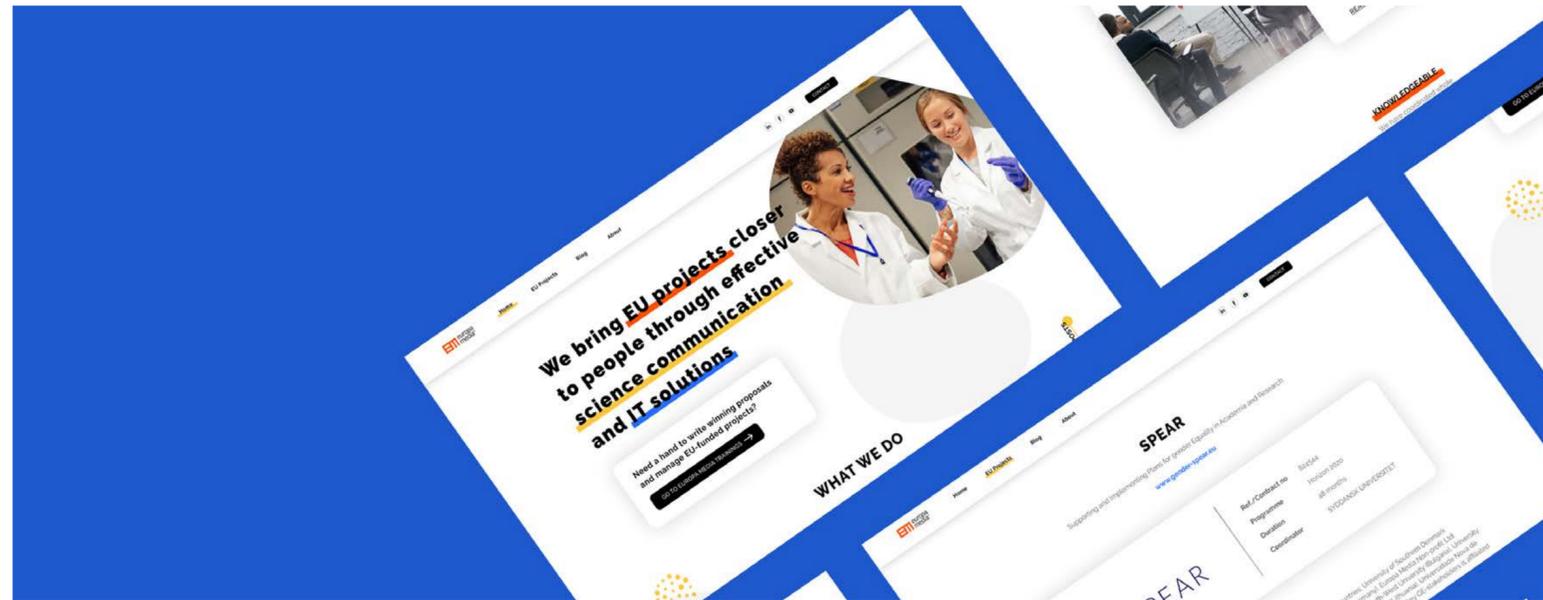
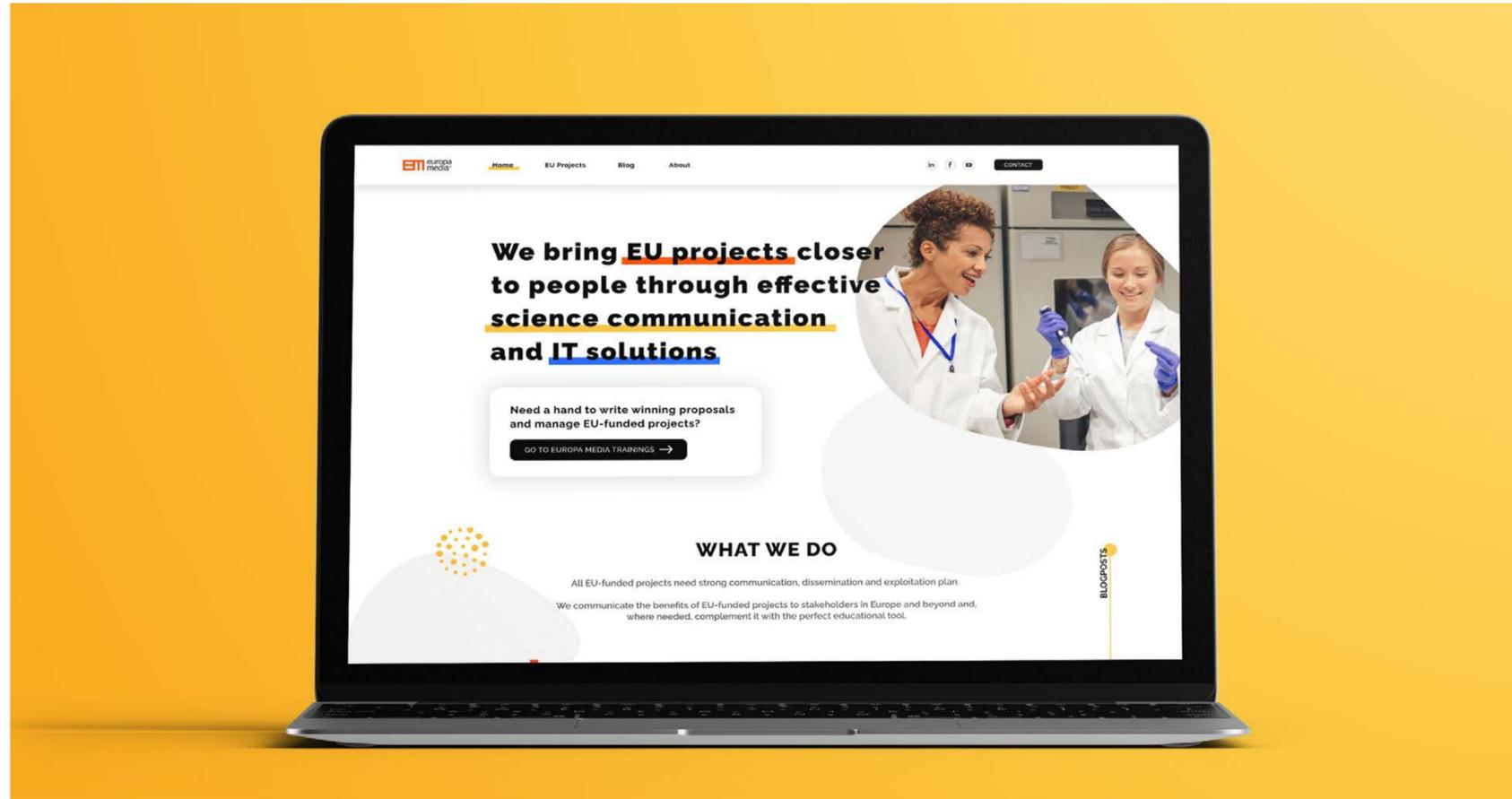
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09

Europa Media Trainings

Your friend in EU funds

Since 1999, the Europa Media team has been working in the development, management and reporting of EU funded projects (e.g. FP5/6/7, H2020, LLP, CIP, LIFE). In 2003 Europa Media started sharing their direct experience through training courses and consultancy services. Since then, Europa Media has trained over 10,000 participants to write competitive proposals, manage effectively their projects and prepare for EC financial audits.

Duration: Since 2003

Key words: Eu Projects, Training, Consultancy Public Funding, Proposal Writing, Project Management, Financial Reporting

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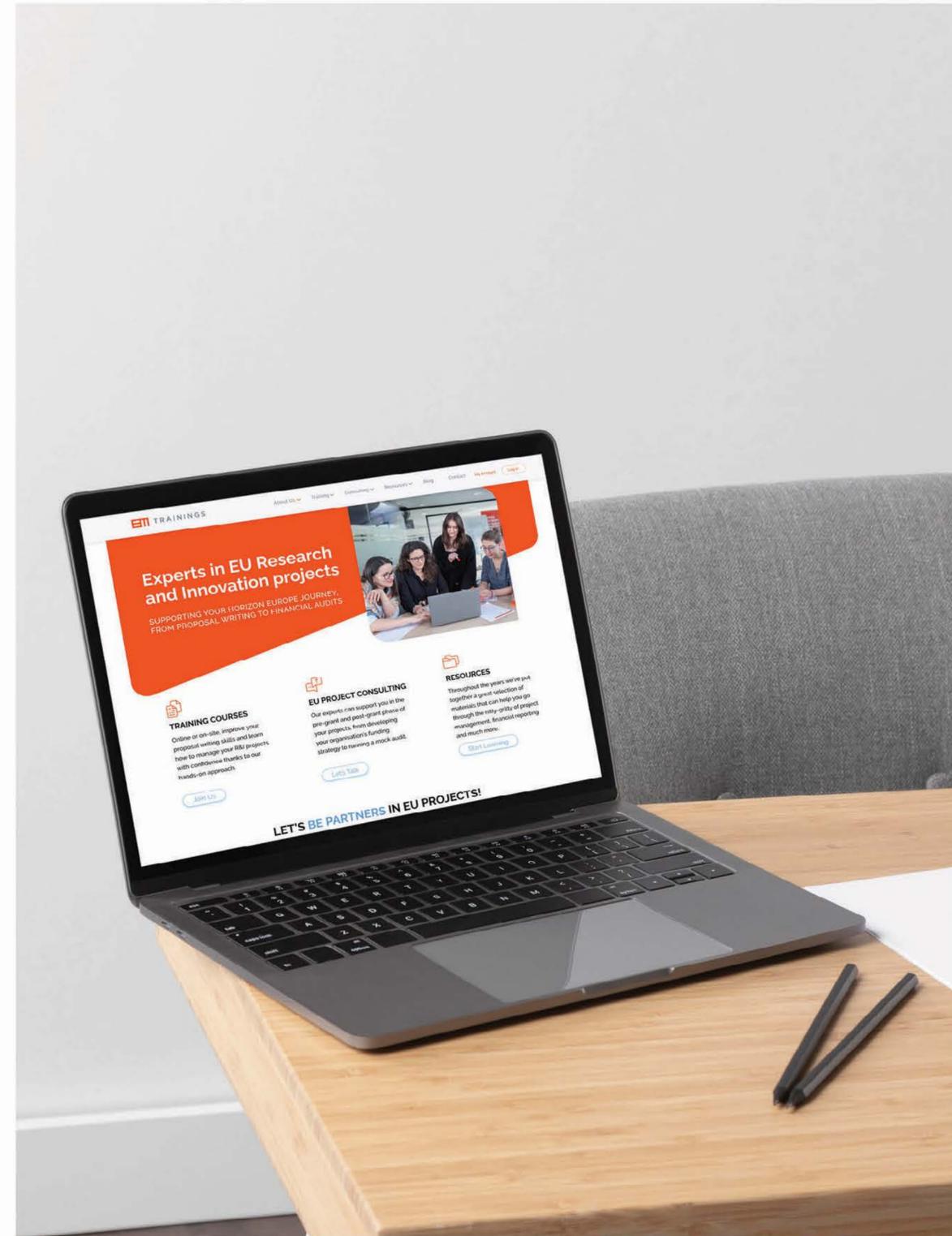
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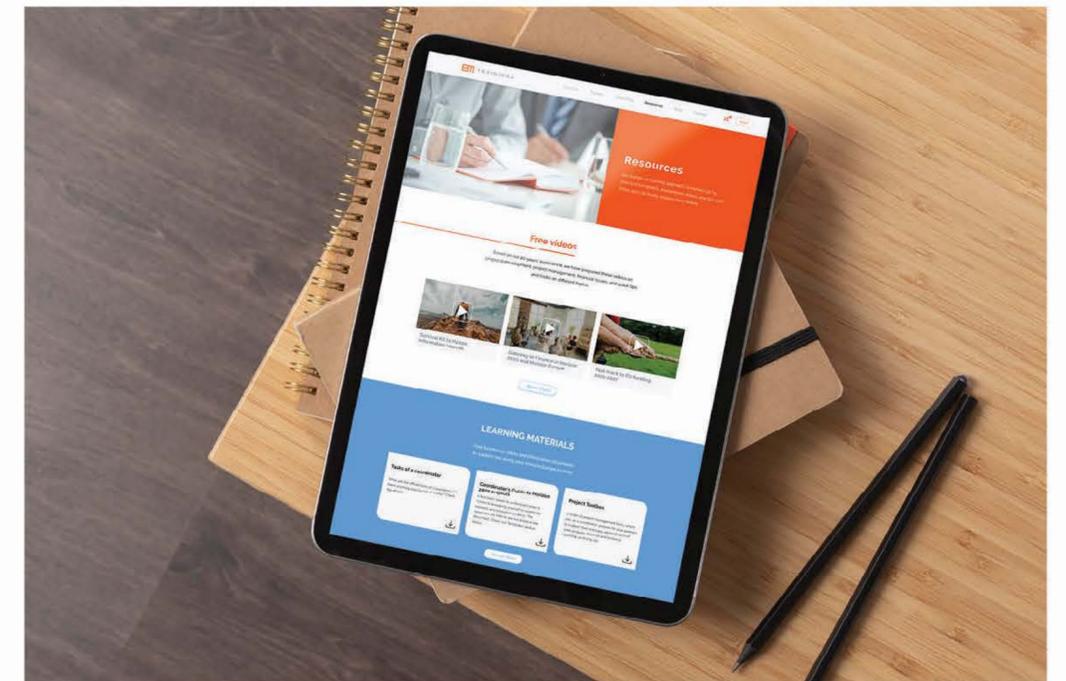
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Visit website: www.europamediatrainings.com



10

GIANT LEAPS

Accelerating the dietary shift from animal-based to alternative dietary proteins

Food systems contribute to a third of GHG emissions, with animal protein production being a significant contributor. GIANT LEAPS aims to make the European food system more sustainable and healthier by substituting traditional animal proteins with alternative sources, such as plants, microalgae, insects, and single-cell proteins, to make up 50% of dietary protein intake by 2030.

Duration: September 2022 – August 2026

Key words: Dietary Shift, Alternative Dietary Proteins, Farm-To-Form Strategy, Eu Green Deal

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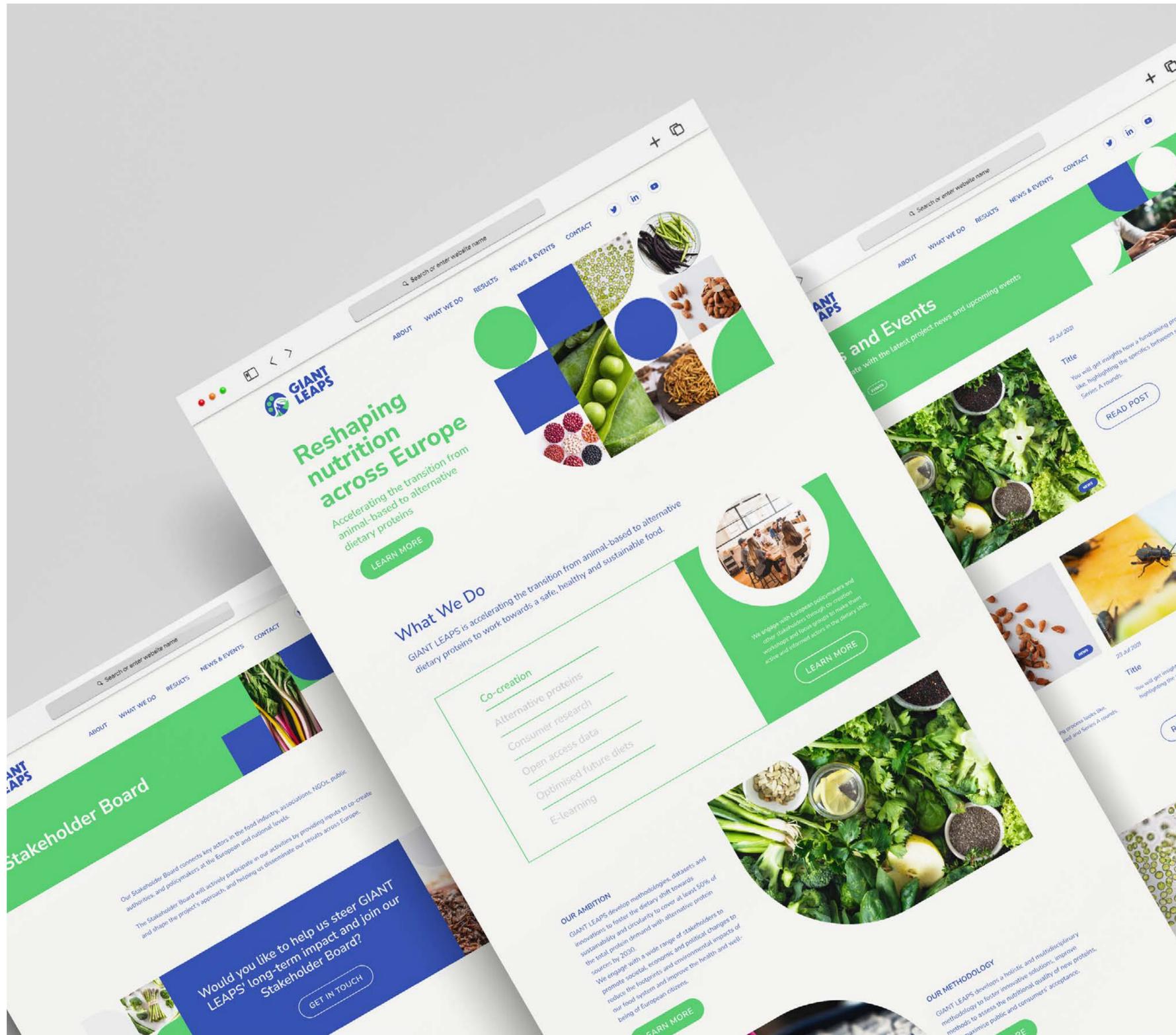
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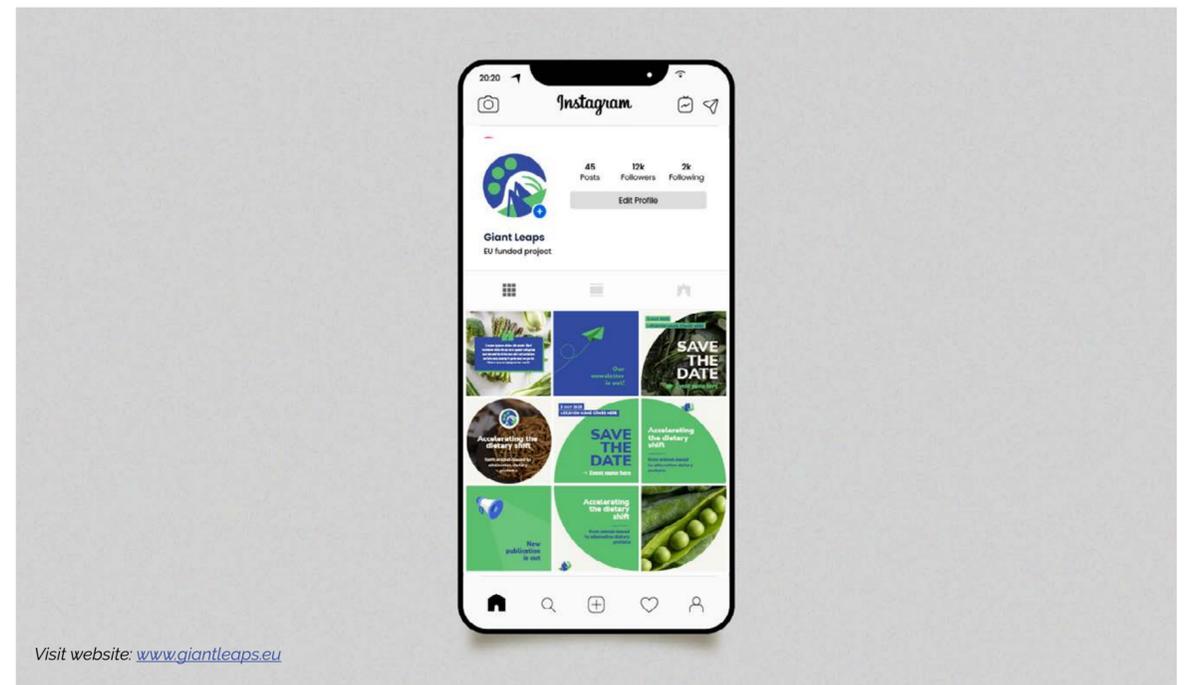
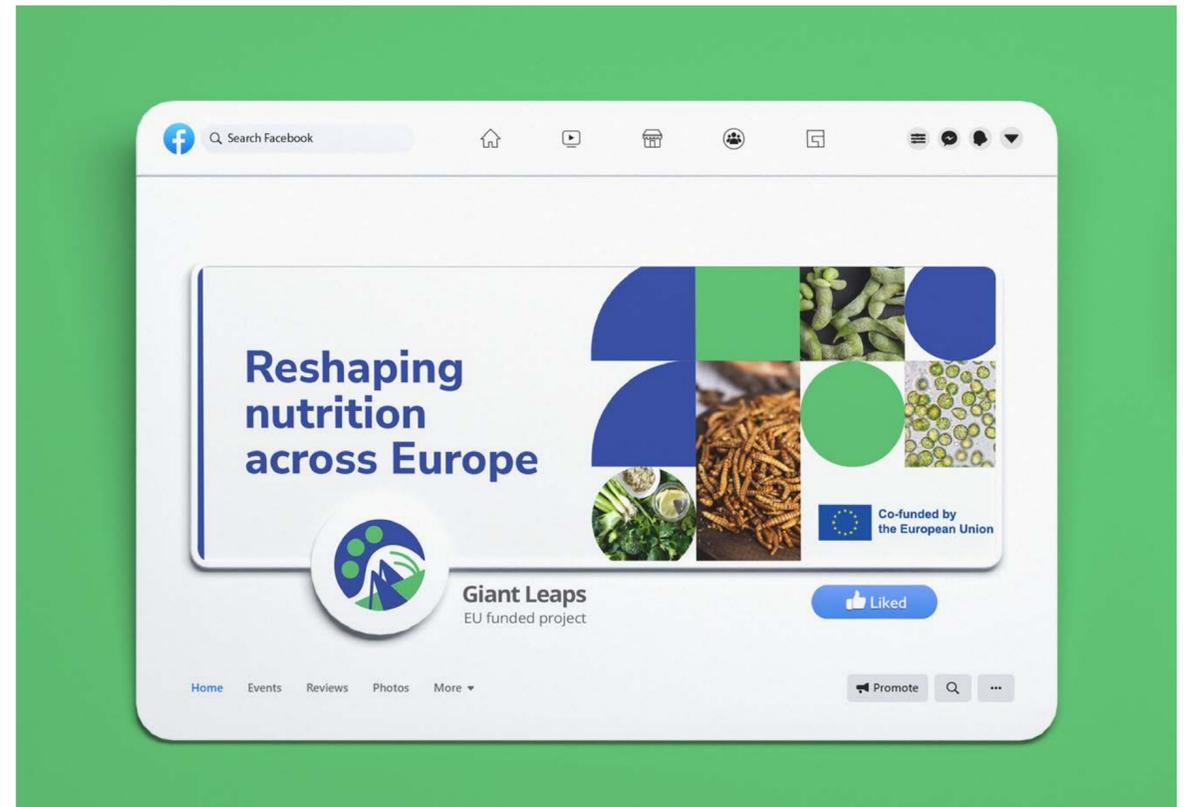
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Visit website: www.giantleaps.eu



Visit website: www.giantleaps.eu

11

INSPIRE

Building Europe's Center of Excellence on Inclusive Gender Equality in R&I

Gender equality is a fundamental value in the EU, including the realm of research and innovation. The EU-funded INSPIRE project aims to establish a sustainable, high-quality European centre of excellence by bringing together leading experts, knowledge, policies, and practices for gender equality. Through mobilising knowledge hubs and reducing disparities, INSPIRE seeks to develop innovative strategies and policies for gender equality while strengthening the European Research Area.

Duration: October 2022 – September 2026

Key words: Gender Equality, Gender Equality Plan, Knowledge Hubs, Policy, Inclusivity, Research and Innovation

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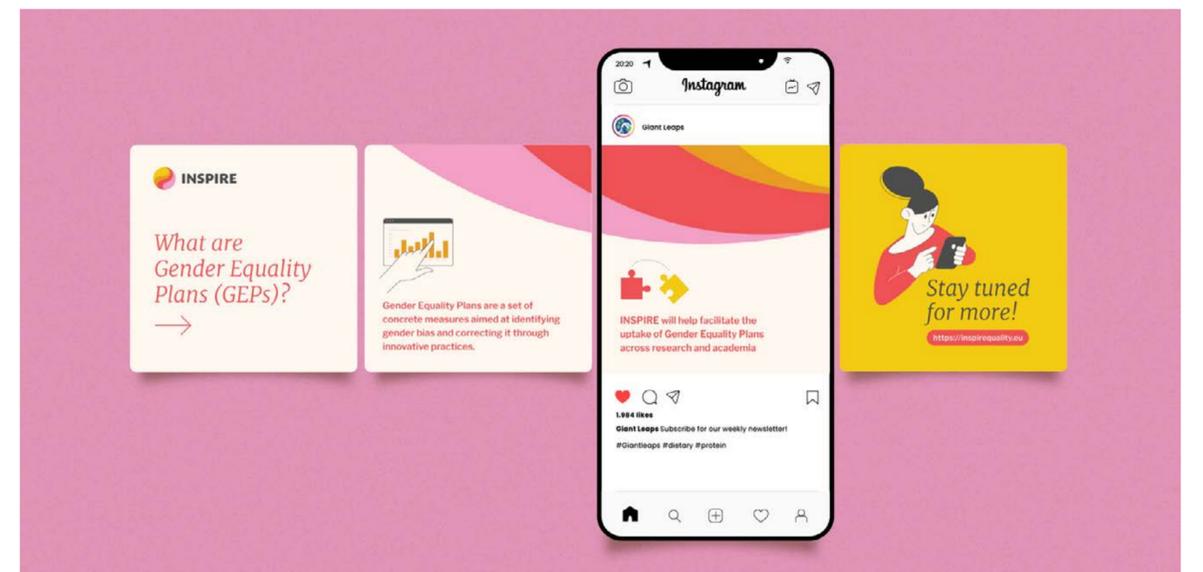
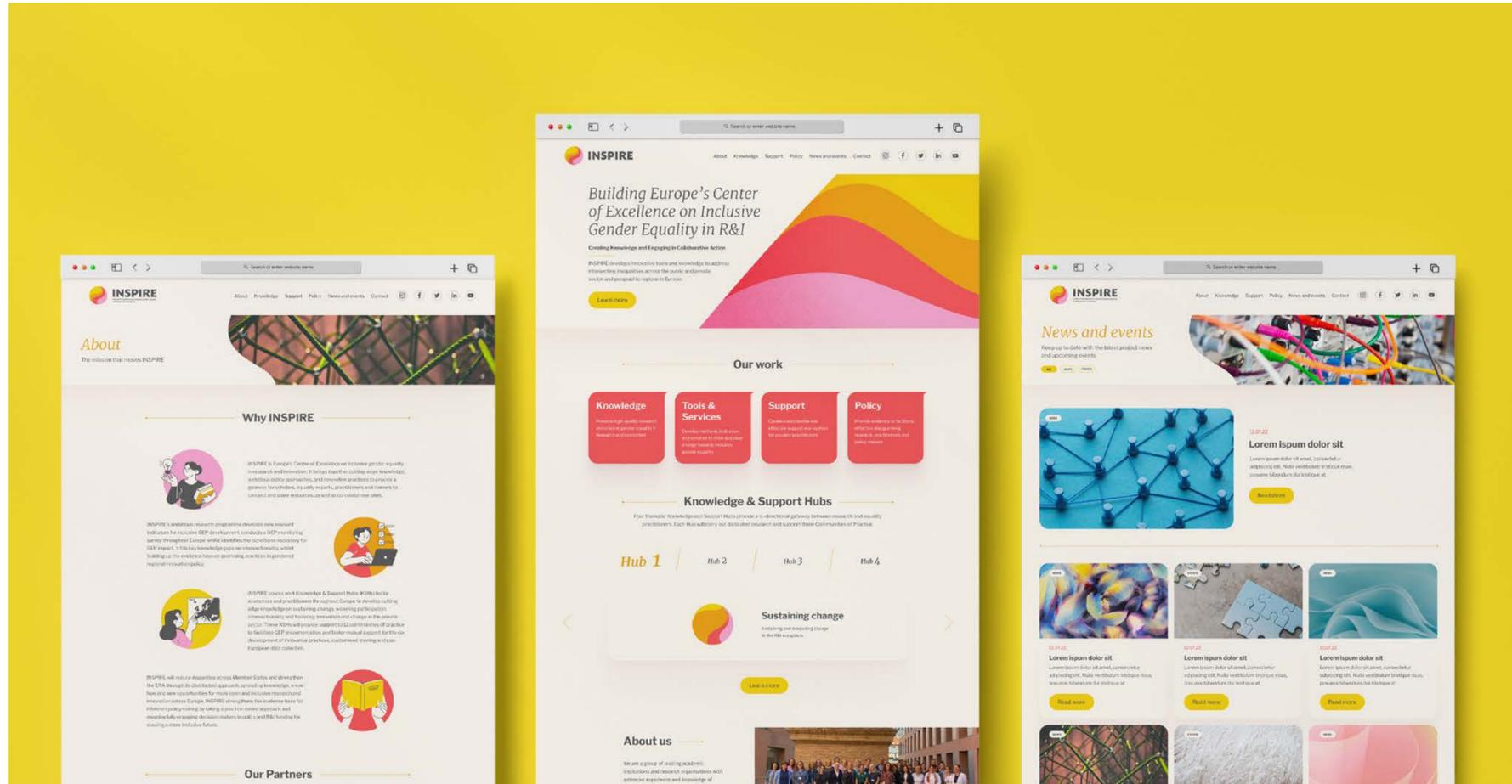
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12 | OTTER

Innovating to protect biodiversity and prevent future pandemics

Working alongside education experts, OTTER collaborates to develop innovative approaches that bring education outside of the traditional classroom setting to life. By teaching and learning in diverse settings and environments, such as museums, heritage sites, adventure camps, streets and towns, farms, and zoos, students can cultivate a new set of skills that inspire and encourage creativity. Focused primarily on STEAM education, OTTER also aims to address environmental issues and promote sustainability.

Duration: September 2021 – February 2024

Key words: Education Outside the Classroom, Steam, Scientific Knowledge, Sophisticated Consumption, Sustainability, Environmental Education, Plastic Waste Reduction

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13 | SPEAR

Supporting and Implementing Plans for gender Equality in Academia and Research

The SPEAR project supports the implementation of gender equality plans (GEPs) in European universities using the European Institute for Gender Equality's (EIGE) toolkit GEAR. The project establishes communities of learning and practice, providing platforms for shared experiences and practical exchanges to transform learning into action and practice.

Duration: January 2019 – April 2023

Key words: Gender Equality, Gender Equality Plan, Gender Dimension, Gender Equality in Academia

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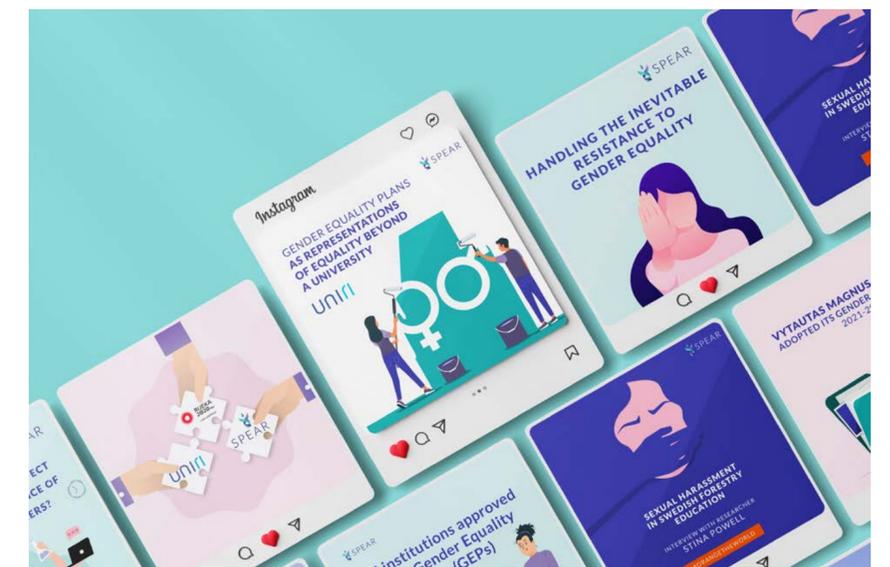
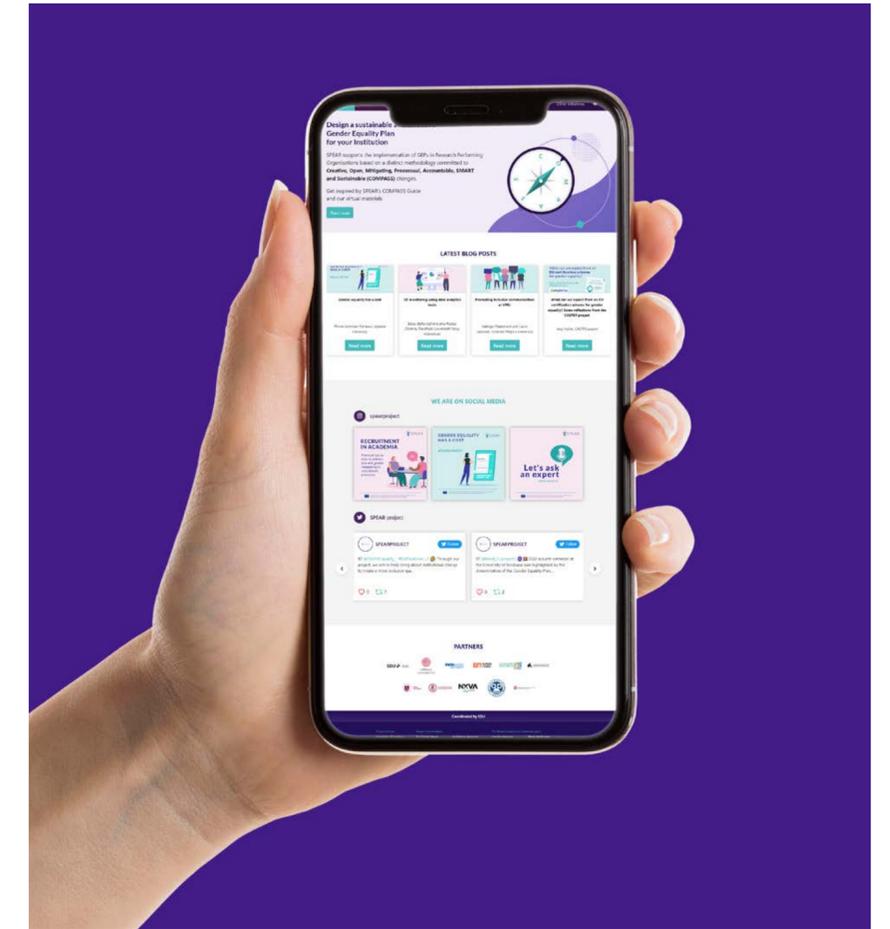
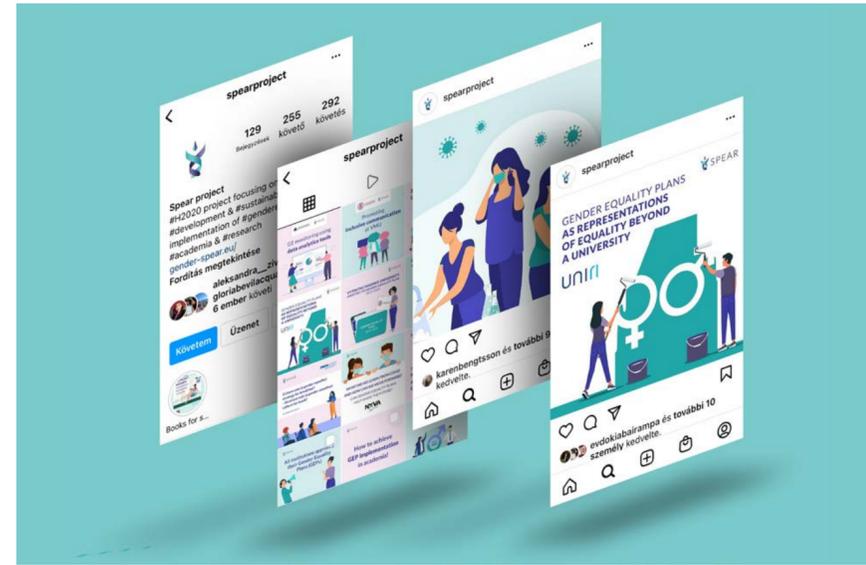
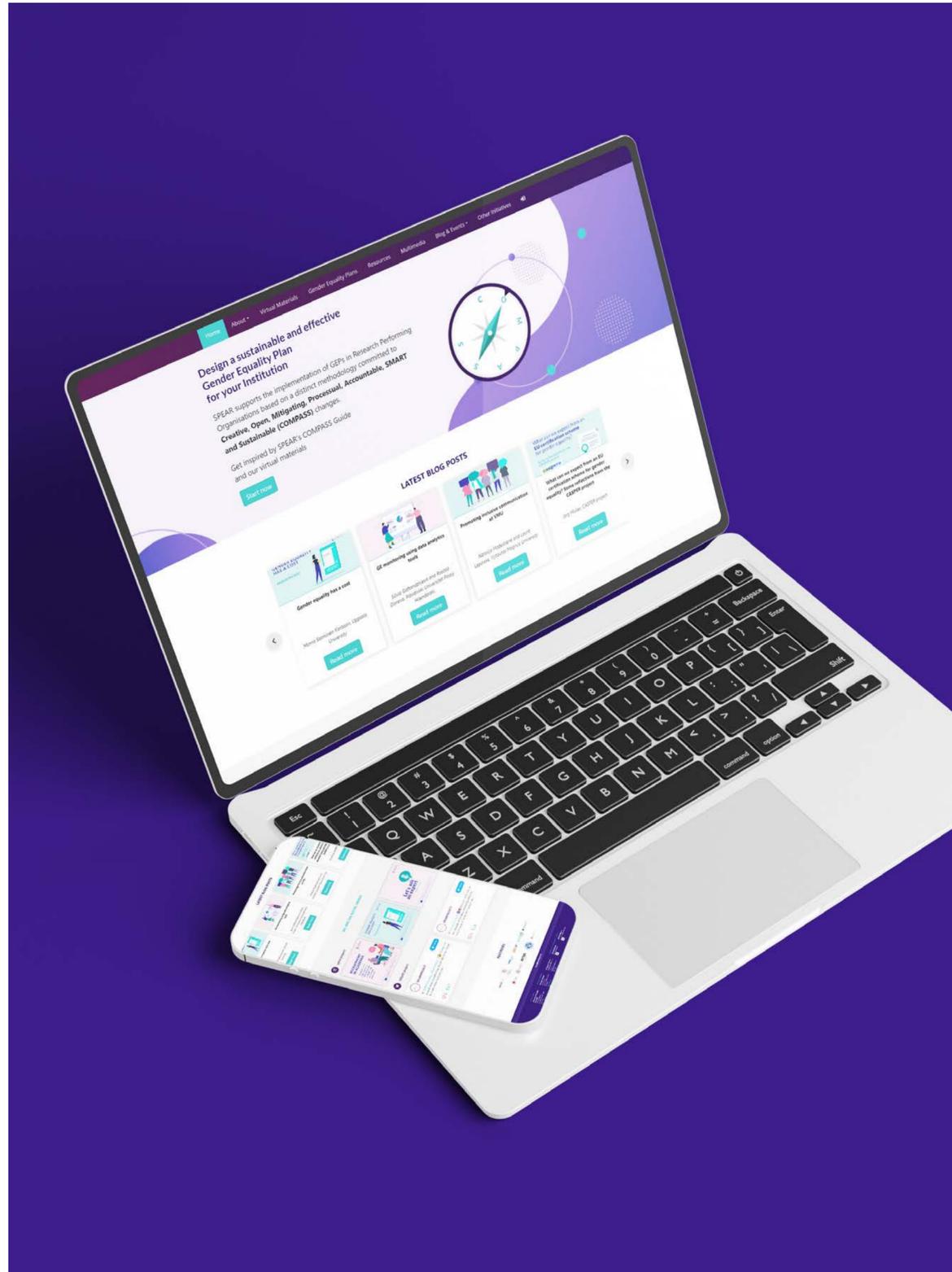
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14

Untold Stories Conference

A founder-centric gathering of the CEE startup scene in the heart of Budapest.

Untold Stories is a 2-day event that focuses on bringing stories of entrepreneurship to Budapest. It's a founder-focused event that was created to let you flow with two-days of building valuable connections and listening to inspiring ventures and lessons learnt. Untold Stories brings together founders from as far afield as Silicon Valley to those just a few streets over, to create new stories that are both inspired and inspiring.

Duration: yearly event

Key words: Entrepreneurship, Venture Capital, Founders, Connections

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Untold Stories Conference Budapest

Agenda is out!

EARLY BIRD TICKETS LAST DAYS

BACK TO EARLY BIRD

THE NEW NORMAL: How macro developments change VC behavior

MEET ME AT
UNTOLD STORIES CONFERENCE BUDAPEST
29-30/11/2022
TAMAS KAZAR



EARLY BIRD TICKETS

Prices increase on October 14th



LAST CHANCE: Early Bird ticket prices will increase on the 15.10.22

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The triumphs and trials of global startup founders told live

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15

MY-GATEWAY

Boosting entrepreneurship in Central and Eastern Europe

MY-GATEWAY boosts the growth potential of CEE startups on a pan-European level by creating new opportunities and synergies within and beyond the ecosystem. The project provides CEE startups and their support organizations with better access to networks, finance, talent, and skills, while also expanding the Startup Europe Community to the Balkans.

Duration: January 2018 – December 2019

Key words: CEE startup ecosystem, entrepreneurship, knowledge transfer, capacity building, access to talent

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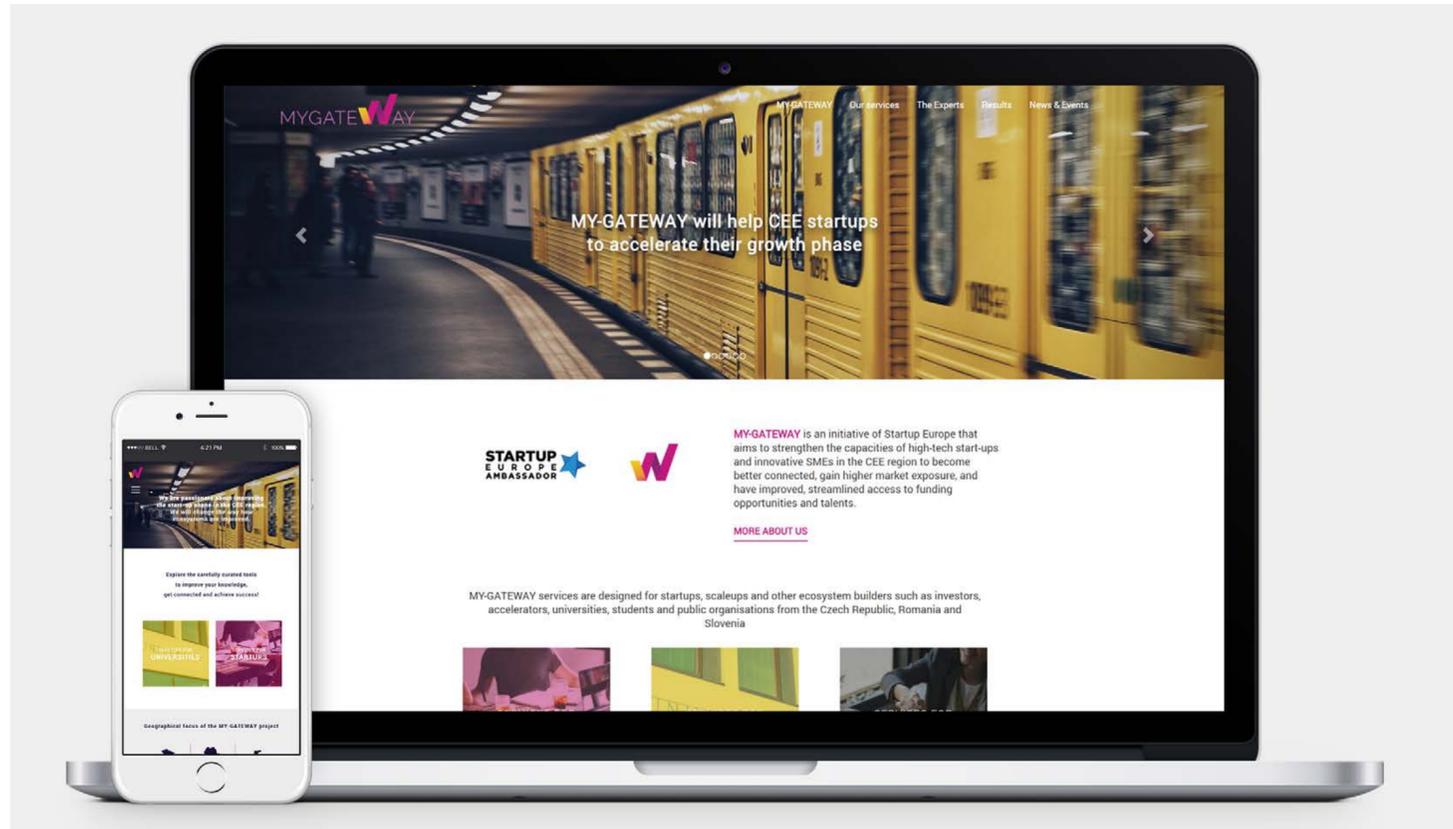
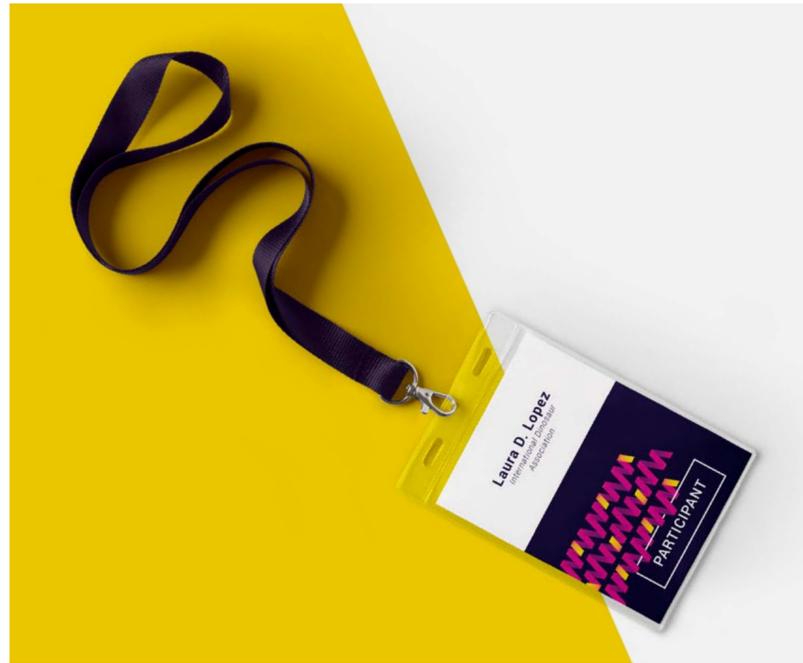
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My Gateway



Thank you



✉ design@emg.group

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